

# FASTalk

## FASTalk



FASTalk (Families and Schools Talk) is a family engagement tool that promotes equity and builds partnerships between teachers and historically underserved families by sharing engaging, at-home learning activities via text messages in each family's home language.

### With FASTalk:

- Educators easily send to families welcoming and inclusive text messages with weekly activities to reinforce classroom learning.
- Students experience literacy gains, especially when parents do not share a home language with the teacher.
- Messages automatically translate into 100+ languages, facilitating two-way communication between educators and families.
- Activities are fun, fast, and easy for busy families to complete on their own time, anywhere.
- Any caregiver with access to a cell phone can engage. No computer or internet connection required.
- Curriculum alignment with 10 of the most widely used, high quality ELA instructional materials such as EL Education, ELA Guidebooks, and more.



### FASTalk Reinforces More Than 10 High-Quality Curricula

FASTalk	MONDAY	WEDNESDAY	FRIDAY
<b>Kindergarten</b> <b>ESOL/ASBA</b>	<b>Identify rhyming words</b> Identify words that rhyme with the word in the box. Use the words to write a poem.	<b>Identify rhyming words</b> Identify words that rhyme with the word in the box. Use the words to write a poem.	<b>Identify rhyming words</b> Identify words that rhyme with the word in the box. Use the words to write a poem.
<b>Recognize and trace own name</b>	Trace your name on the lines. Write your name on the lines.	Trace your name on the lines. Write your name on the lines.	Trace your name on the lines. Write your name on the lines.
<b>First Grade</b> <b>ESOL/ASBA</b>	<b>Fables and Stories</b> Read the fable and answer the questions.	<b>Fables and Stories</b> Read the fable and answer the questions.	<b>Fables and Stories</b> Read the fable and answer the questions.
<b>The Human Body</b>	Label the parts of the human body.	Label the parts of the human body.	Label the parts of the human body.

- ELA Curricula**
- EL Education's ELA Curriculum
  - ELA Guidebooks
  - Wit & Wisdom
  - ARC Core
  - Core Knowledge Language Arts
  - Benchmark Adelante
  - Collaborative Literacy
  - Units of Study
  - KIPP Wheatley
- Math Curricula**
- Illustrative Mathematics

- Additional Support For**
- Teaching Strategies GOLD
  - Desired Results Developmental Profile (DRDP)
  - Ages & Stages Questionnaire (ASQ)
  - Learn the Signs, Act Early CDC Resources

PREVIEW FASTALK MESSAGES

### FASTalk Supports 100+ Languages

FASTalk messages with learning activities are professionally translated into the following languages:

- Arabic
- Amharic
- Chinese (traditional)
- Farsi
- Khmer
- Mongolian
- Pashto
- Spanish
- Tagalog
- Tigrinya
- Vietnamese

If your district or state has additional language needs, please let us know. We are happy to customize support for your families.

In total, FASTalk SMS messages translate into 100+ languages based on a family's preference, bridging two-way communication between school and home.

### See FASTalk in Action



SEE OUR IMPACT

### What do educators think of FASTalk?



I've...seen [FASTalk]...carry the curriculum further than I was able to in the classroom.

- Emily Leone, Teacher  
Sabine Parish



### Looking for Funding Ideas to Support FASTalk?

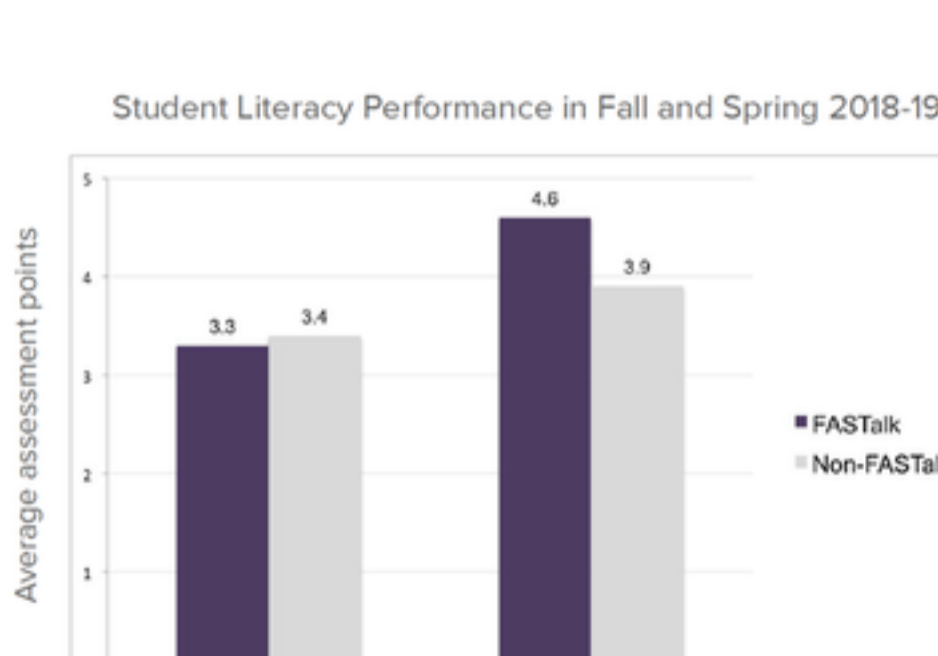
LEARN MORE ABOUT FUNDING SOURCES

### FASTalk is the only evidence-based texting tool aligned with high-quality ELA curriculum

SEE OUR IMPACT

#### Impact Snapshot: FASTalk students made the largest literacy gains

- From 1/28-3/22/19, families of 99 3rd, 4th, and 5th grade students in Redesign Schools Louisiana (RSL) received weekly curriculum-aligned FASTalk text messages
- Messages were aligned with ELA Guidebooks and provided tips and activities for supporting at-home learning
- Over 90% of RSL 3rd-5th graders qualified for free or reduced-price lunch during the 2018-19 school year
- FASTalk meaningfully advanced academic achievement as demonstrated by statistically significant higher spring ISTEAP assessment scores for participating students
- FASTalk students had 2.6x the academic gains of non-FASTalk students



www.familyengagementlab.org

FAMILY ENGAGEMENT LAB

### Do You Have Questions?

MEET WITH US

### Connect with us

We'd love to connect!

Name

E-mail

Role

Organization

How can we help (demo, pricing, question...)?

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